

'Life as an Apprentice' Competition Terms and Conditions

By entering the prize draw you are agreeing to these competition terms and conditions.

The prize draw is being run by the Lift & Escalator Industry Association (LEIA) in partnership with Breckenridge The Growth Agency.

Breckenridge is LEIA's digital marketing agency helping them to promote Careers in the Lift & Escalator Industry, specifically Apprenticeships.

Eligibility to enter

1. The competition is open to Lift and Escalator Apprentices (electromechanic) working for LEIA members.
2. Keep references to your company subtle. Excessive mention of your company name and overly drawing attention to your company logo will disqualify you from eligibility.
3. A maximum of one entry per individual is permitted.
4. You must have approval from your employer before submitting.
5. The competition is free to enter.
6. In entering the competition, you confirm that you are eligible to do so and eligible to claim any prize you may win.

How to enter & entry criteria

7. The competition will start on Monday 20th Sept running through to 5pm, Friday 29th October 2021. Entries after this date and time will not qualify for judging.
8. To enter the competition, visit <https://www.liftcareers.co.uk/competition>.
9. Please note for entries to qualify, singular videos must be around 2 minutes maximum, but you can also upload multiple shorter videos that amount to around 2 minutes maximum (as long as you don't exceed the upload limit on the entry form).
10. You can upload unlimited images (as long as you don't exceed the upload limit on the entryform).
11. All photo diaries must have a number in the name of the image and include a word/text document with captions correlating to the photos in a numbered list. If submitting a word/text document with videos, please follow the same process.
12. Word/text documents submitted with entries can be any length. We recommend under 3 x A4 pages in font size 11.
13. All files must be clearly labelled and referenced in your entry, so we know what we're expecting to receive.
14. Please explain your entry on the correlating field on the entry form. For example, "I have submitted 8 labelled videos with a correlating word document for reference."

15. LEIA and Breckenridge will not accept responsibility if contact details provided are incomplete or inaccurate.

The prize

16. Prizes will be one digital voucher from a single source of the winner's choice to the value of £500 for first place, £300 for second place, and £200 for third place.
17. LEIA and Breckenridge's use of particular brands as prizes does not imply any affiliation with or endorsement of such brands.
18. Entrants will be judged and scored on informativeness, effort, the wow factor (creativity/impact) and realism, with the winners being those who score highest.
19. The shortlist will be compiled of those who score highest, and winners will be decided at a judging session with LEIA (association staff only) and Breckenridge present.
20. The prize is non-exchangeable, non-transferable and no cash alternatives will be offered.
21. We reserve the right to substitute prizes with another prize of equal or higher value if circumstances beyond our control make it necessary to do so.
22. If we assess entrants not to be of sufficient quality, we reserve the right not to make an award.
23. The decision of LEIA and Breckenridge regarding any aspect of the prize draw is final and binding, and no correspondence will be entered into about it.

Winner announcement

24. The winners will be announced on Thursday 4th November and will be individually contacted on the same day by Breckenridge.
25. Breckenridge will attempt to contact the winners by email up to two times.
26. If the winner does not respond to the emails notifying them of their win within 14 days of the second email, they will lose their right to the prize, and LEIA (association staff only) and Breckenridge reserve the right to choose and notify a new winner.

Receipt of the prize

27. Please allow up to 14 days for delivery of the prize via email. Alternative collection or delivery arrangements may be made through mutual agreement due as a result of unforeseen circumstances.

How will we use your entry

28. Your entry will be used on all social channels associated with Lift Careers. Currently, they are Facebook, Instagram and LinkedIn.
29. Your entry will be used to create stories content for the Lift Careers website under this heading: <https://liftcareers.co.uk/stories/>

30. Your entry will be used at any events that LEIA attend in which they are representing the Lift and Escalator careers and promoting Apprenticeships in the industry.

Data protection and publicity

31. You consent to any personal information you provide in entering the prize draw being used by LEIA and Breckenridge for the purposes of administering the prize, and for those purposes as defined within our privacy notice.
32. The winner agrees to the release of their name and place of work.
33. An announcement of the name and place of work will be made via email to entrants, LEIA member groups and via Lift & Escalator Careers social channels.
34. All personal information shall be used in accordance with LEIA's Privacy Notice.

Limitation of liability

35. LEIA and Breckenridge do not accept any liability for any damage, loss, injury or disappointment suffered by any entrants as a result of either participating in the competition or being selected for a prize, and LEIA and Breckenridge do not exclude its liability for death or personal injury as a result of its own negligence.
36. LEIA and Breckenridge do not provide any form of practical or IT support for this prize. On receipt, all responsibilities relating to warranty and the product are that of the prize winner.

General

37. LEIA and Breckenridge reserve the right to cancel the competition or amend these terms and conditions at any time, without prior notice.
38. The competition and these terms and conditions will be governed by English law and any disputes will be subject to the exclusive jurisdiction of the courts of England and Wales.